



# MUSIC TO THE EARS!

## Jazz it Up!

Coming to Andover, MA this year is the hottest **BoomToonz** jazz concert of the year. Hear the latest in smooth Jazz by artists including Alex Babik and get into the groove with cool tunes by Eliza Smith.

Along with the famous jazerites come see up and coming musicians like the Gerrychairs, a senior citizen band formed in a local retirement home.

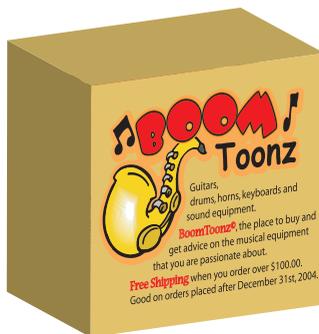
Use this occasion to see the **BoomToonz** own musicians and ask them questions about the instruments they prefer and tips and tricks to improve your sound.

Bring your musical instrument to have our professionals analyze and tune it to play the best it can play.

So what does an event as happening coast you? Nothing, of course, but **BoomToonz** will be collecting for charity. Recommended admission is \$25.00 per person. This includes a whole happening day of fun that starts at 9am and ends at 9pm.



For more information call 978 555-0000, or contact Eric at [eric@boomtoonz.com](mailto:eric@boomtoonz.com).



## Free Shipping!

Free Shipping now on orders over \$100.00

That's right! From December 1, order anything over \$100.00 and get free shipping to all locations.

## Work it Good!

The essence of good maintenance for your guitar or bass is the simplest advice of all: Play it. If you are using your instrument regularly, and changing strings regularly, you will be giving the instrument the attention that it needs. Small problems will be detected before

they become big problems, and solutions can be found before you have to break the bank to get the right thing done.

The body – and, on many instruments, the back of the neck and headstock – is finished in polyurethane or nitrocellulose lacquer finish. These are the areas where a good guitar polish works best. Different guitar

polishes have different qualities; some spray on, some rub on, some are thick, some are thin.

## Our Favorite!

**BoomToonz** personal favorite is Delta's Guitar Polish. Alpha makes an excellent polish, too. A very rich, aromatic polish is Big Strings Best Polish For Guitars. All of these polishes are designed to remove dirt, dust, and grease from the finished surfaces while leaving a beautiful glossy shine. You apply them like furniture polish – rub it on, rub it off, and buff it up with a clean cloth.



## Find a Good Buy!

BoomToonz has lots of equipment to sell. We offer trade-ins for new equipment and keep the real good stuff to sell our loyal customers. Check out the sales. They are lots of fun and a great opportunity to network with other musicians too!

All equipment sales are scheduled at the Miami, FL location only. Call 800 555-1234 if you have equipment you want to sell.

## Used Equipment Sale

Instrument	Date	Time
Drums	February 19	10am
Guitars	March 5	2pm
Keyboards	March 5	4pm
Flutes	March 9	2pm
Banjos	March 10	8am

Another brand is Scott's Liquid Gold. Pick up a small can of it and, the next time you have your strings off, apply a small amount to the fretboard and rub it with a clean rag. Immediately, your fretboard will turn from a mousy red-brown to a deep brownish-burgundy, if it's rosewood. If it's ebony, it'll go from a gray-black to a rich midnight black. Wipe the excess up and let the wood soak up the oil for a minute. As a matter of fact, you can use the oil to dissolve a lot of the gunk that builds up on your frets and fretboard. After a couple of minutes, wipe all the oil off with a fresh, clean, dry rag. The wood will have soaked up all that it needs.

## Use Lemon Oil!

Lemon oil is designed to be absorbed by the wood fibers so they don't become brittle from lack of moisture. Regular applications of lemon oil will keep it happy and clean. Acoustic guitarists will notice that their bridges are also of unfinished wood, and lemon oil will rejuvenate this nicely, too. By the way, lemon oil won't damage a finished surface like the back of the neck. It will just make it feel oily and leave finger marks everywhere, so wipe it all up. However, don't go spraying polish on your rosewood or ebony fingerboard. It can suffocate the poor wood cells.



*Site of last years BoomToonz Concert*

## For DJ's!

BoomToonz testers rate this product a 10! See what this powerful tool can do for all of you DJ's out there!

The super-charged KC2 KAOX Pad evolved from the uniquely original KC1 and is packed with groundbreaking effects, new sampling functions and a host of cool, user-inspired features.

The KC2 Kaox Pad was introduced at the BLAMM Show in July, 2003.

## The Touch of Your Finger!

The concept of the KAOX Pad is wonderfully simple – as you move your finger around the pad you control many sophisticated aspects of a powerful effects processor. Move your finger left to right to control certain aspects of the sound. Move it up and down to control different parameters. Make an arc and you produce even more changes. All you need to do is glide across or tap on the pad to make dramatic changes to your mix, producing a level of complexity that would be impossible

to achieve with any other system or controller.

## 100 killer effect programs!

The KC2 is packed with essential effects like filters, delays, reverb, and flanging, along with cutting-edge DJ effects like isolator, slicer, and auto-panning. Select effect programs by turning a knob and assign up to eight in the program memory buttons for instant recall. A Hold switch lets you freeze an effect in its current position, making it easy to capture a perfect setting or to rhythmically change the sound by drumming on the pad.

Not only does the KC2 come with amazing effects, it also is loaded with 15 super-cool synth sounds including analog synth programs and ethereal ambiance-type sounds. Use the pad to play and manipulate the sounds for some truly unique creations.

